zune models guide

V1.0

zune

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ABOUT

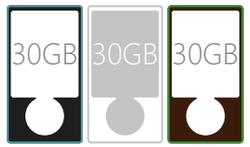
There have been many Zune models over the years and with the release of each generation, there was always a marketing push. Outside of the publicly available Zune options, there are many Zune units with special UV prints or engravings that were given out at special events. As well, there have been many given to employees with backing designs that commemorate intern events or brandish Microsoft product, service, or department logos. While these are rare to see and fun to hunt down second-hand, this guide will not focus on these units. Instead, this guide will focus on the core Zune variants that Microsoft has produced - where a "variant" is a specific color, limited edition, or model that was publicly available. So then, this does not include the units with special colors that were only distributed internally at Microsoft. However, examples of some of said promotional/internal units are included near the end of the guide.

DEVICES

4

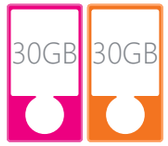
first generation

DEBUT PRICE TABLE	
model	Z1H-30
price in USD	$249.99



black
white
brown

Available at retail and online.



zune magenta
zune orange

100 of each were secretly, and randomly, distributed at retail on launch day and 100 more of each distributed to the Zune development team.

release date: November 14th, 2006

limited edition
pink

Available from Amazon.com as a 100,000 unit limited run.

release date: April 13th, 2007

limited edition
red

Available from Target stores and at Amazon.com as a 100,000 unit limited run.

release date: June 10th, 2007

HALO 3 limited edition
black

Available exclusively from GameStop retail stores.

HALO 3 limited edition
brown

Available exclusively to the U.S. armed forces at military stores.

release date: June 15th, 2007

DEVICES

first generation

DEBUT PRICE TABLE	
model	Z1H-30
price in USD	$249.99

NYLON limited edition pink

Initially given out at NYLON's Fashion Week party on September 6th, 2007 at Urban Outfitters' store in New York at the corner of Broadway St. and Houston St.. It was then made available from Urban Outfitters stores in New York City shortly after as a 1,000 unit limited run.

release date: September 6th(?), 2007

Warriors In Pink limited edition pink

In association with Microsoft, Ford's Warriors In Pink charity released this special Zune on their website, fordcares.com, for the usual price of $249.99. They stated that all proceeds would go to the Susan G. Komen For The Cure foundation.

release date: October 20th(?), 2007

Wisin y Yandel limited edition black

Available exclusively from Wal-Mart retail stores for $199.99 USD. It came pre-loaded with the then-unreleased album "Wisin vs. Yandel: Los Extraterrestres." The album later released on November 6th, 2007.

release date: October 29th, 2007

DEVICES

second generation

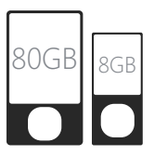
LEGEND
[m] = matte [g] = glossy

DEBUT PRICE TABLE					
model	Z2F-4	Z2F-8	Z2F-16	Z2H-80	Z2H-120
price in USD	$149.99	$199.99	$199.99	$229.99	$249.99
price for an Originals design	base price + $10-15	base price + $10-15	base price + $10-15	base price + $10-15	base price + $10-15

black[m]
red[g]
green[m]
pink[m]

Available at retail and from the Zune Originals online store.

release date: November 13th, 2007



GOODS limited edition
black[m]

As part of a partnership between Microsoft and the Seattle-based GOODS boutique, ten limited edition units were sold at the GOODS store in Seattle, WA. It is presumed that there were five of each model. The silver backplates feature a golden vinyl GOODS design.

release date: December 8th, 2007

red[g]

Red became available on the Zune Originals online store for a limited time as a Valentine's Day promotion. (1/22 - 2/14)

online release date: January 22nd, 2008

red[g]

Originally released for a limited time, the red color option returned permanently to the Zune Originals online store.

online re-release date: March 19th, 2008

red[g]

After months of being available only online via Zune Originals, the red Zune 80 made its way to retail store shelves.

retail release date: April 26th(?), 2008

Allen Iverson limited edition
black[m]

Only 60 of these special edition Zunes were sold. Each one came in a special package with special Zune-styled Reebok Answer XI shoes and a special shoe bag with a Zune pocket on the outside. The whole package retailed for $299.99 They were sold at just five different stores, with each store having only twelve each. The stores were: *Training Day* (New York, NY), *Major* (D.C.), *Commonwealth* (VA), *Wish* (GA), and *The 400* (Denver, CO).

release date: June (??), 2008

DEVICES

LEGEND
[m] = matte [g] = glossy

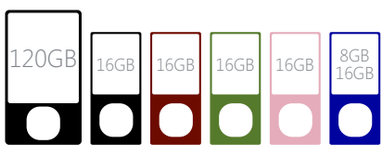
DEBUT PRICE TABLE					
model	Z2F-4	Z2F-8	Z2F-16	Z2H-80	Z2H-120
price in USD	$149.99	$199.99	$199.99	$229.99	$249.99
price for an Originals design	base price + $10-15	base price + $10-15	base price + $10-15	base price + $10-15	base price + $10-15

second generation

Joy Division limited edition black[m]

Just 500 units were available through the Zune online store for the price of $399.99. The package was designed by Peter Saville and came with a matte black Z2H-80 with a laser-etched backplate depicting the cover of Joy Division's debut album, Unknown Pleasures, a leather case with the same design etched into its front, Zune earbuds, and a Zune sync-cable. The Zune came pre-loaded with content including the 2008 documentary film "Joy-Division." The release of this package coincided with the release of the DVD of the film. Both are in celebration of the band's 30th anniversary.

release date: June 17th, 2008



black[g]
red[g]
green[m]
pink[m]
blue[g]

For these black models only, black backplates are used instead of silver. The black models also feature a gloss finish rather than a matte finish. All above models were available from the Zune Originals online store, while only the black ones were additionally available at retail.

release date: September 16th, 2008

Warriors In Pink limited edition pink[m]

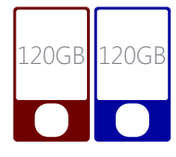
In association with Microsoft, Ford's Warriors In Pink charity released this special Zune on their website, fordcares.com, for the price of $174.99. Ford stated that all proceeds would go to the Susan G. Komen For The Cure foundation.

release date: October 24th(?), 2008

Gears of War 2 special edition black[g]

Retailing at $279.99 USD, pre-orders began on October 1st via Amazon.com and Walmart.com in the US, and via Amazon.ca, BestBuy.ca, FutureShop.ca and TheSource.ca in Canada. It released alongside the Gears of War 2, which was exclusive to the XBOX 360.

release date: November 7th, 2008



red[g]
blue[g]

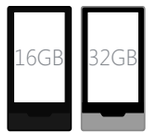
Only available via the Zune Originals online store.

release date: December 8th, 2008

DEVICES

third generation

DEBUT PRICE TABLE			
model	Z3F-16	Z3F-32	Z3F-64
price in USD	$219.99	$259.99	$349.99
price for an Originals design	base price + $10-15	base price + $10-15	base price + $10-15



black
platinum

Available at retail and from the Zune Originals online store.

green
red
blue

Available only from the Zune Originals online store.

release date: September 15th, 2009

purple
magenta

Available only from the Zune Originals online store.

release date: December 2nd, 2009

black
platinum

Available at retail and from the Zune Originals online store(?).

release date: *currently unknown*

black
platinum

Available at retail and from the Zune Originals online store.

green
red
blue
purple
magenta

Available only from the Zune Originals online store.

release date: April 12th, 2010

Note: Limited editions were different for Zune HD. The things that were "limited" were themed engravings. For example, at the Zune HD's launch there was a limited time where one could get the Nvidia logo engraved on the back, and at some point a Call of Duty: Modern Warfare II engraving was available for a short time too. These limited-time engravings were only available through the Zune Originals online store. Some engravings were available year-round. There was a Tattoo series, XBOX series, MLS series, and Artist series of designs. Most of these were available for both Zune 2 in addition to Zune 3.

PHOTOS

limited editions: Z1

PHOTOS

limited editions: Z2

PHOTOS

limited time engravings: Z3

1 of 10 Valentine's designs

PHOTOS

non-commercial designs/colors

Atomic Blue *Atomic Red* *Citron Yellow* *White* *Pink*

CREDITS

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Cory
Thee Zune Collector

Join The Community:
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